

2025-2026 PLATINUM AMBASSADOR PROGRAM

Platinum Ambassadors are Arthritis Foundation Ambassadors that are highly engaged by building relationships with their legislators on key issues, amplifying their impact by involving their local communities, and sharing their arthritis stories to affect change. Platinum Ambassadors are recognized based on their reported advocacy activities and join the Program every other year, in alignment with the Congressional calendar (ie. 2025-2026). Platinum Ambassadors receive an array of program benefits due to their hard work and dedication.

Subject Matter Expert Opportunities

Platinum Ambassadors will have the opportunity to apply to be a subject-matter expert (SME) at virtual and in-person advocacy events. In-person events will include travel scholarships. The SME criteria will focus on advocacy expertise and/or the patient experience journey. There will be multiple opportunities throughout the cycle.

Advocacy Program Guidance Opportunities

Platinum Ambassadors will receive exclusive opportunities to directly shape the advocacy program through surveys and focus groups that will inform specific advocacy projects with policy-makers.

Exclusive Webinars

Platinum Ambassadors will have the opportunity to attend three-yearly opportunities to connect with Arthritis Foundation leadership and expert speakers on a range of topics to hone your skills and give you inside-baseball access to the latest in policy and politics.

Early Summit Registration

Platinum Ambassadors will receive early access registration for the Advocacy Summit. The Summit will be capped at 100 attendees, so early access guarantees a spot for those who wish to attend. (NOTE: a limited number of travel assistance grants will be available to any attendees in need of financial assistance).

Public Recognition

Platinum Ambassadors will be recognized across the Arthritis Foundation website, social media channels, newsletters, and recognized and awarded at our in-person Advocacy Summit.

Connection and Collaboration

Platinum Ambassadors will receive the opportunity to participate in Platinum Ambassador hang-outs at least twice a year, office hours with Advocacy staff monthly, and foster relationships among colleague advocates.